

## **XanGo Trade Show Policy**

XanGo corporate attends key natural products industry trade shows to build market leadership and recognition as the mangosteen category creator. These shows allow XanGo corporate to leverage science, cultivate natural products industry advocates and fortify relationships with targeted media. To ensure XanGo brand integrity and messaging, XanGo will have an **exclusive** “corporate” presence only at the annual shows listed below. Thank you for your support and dedication to XanGo!

### **NATURAL PRODUCTS/NATURAL HEALTH TRADE SHOWS XANGO CORPORATE ONLY**

#### **US**

EXPO West

EXPO East

Supply Side West

Supply Side East

Complementary and Natural Healthcare – CAM EXPOS

HSR Healthy Product Expo

NASFT – Fancy Foods

IFT – International Food Technology

NNFA – Natural Products

Inside Beauty

Food as Medicine

New Life Expo

#### **EUROPE AND ASIA**

Natural Products Expo Japan

Healthy Food European Summit

Germany Bio-Fac